



Prove your genius.

The research & insight tools you need to win the pitch, deliver successful campaigns and prove your genius.

Savanta Essentials

Remove the guesswork and refine your work to wow clients, colleagues and customers.

Savanta Essentials is a modular suite of research products offering a low cost, high value alternative to traditional research and insights.

Product benefits

Fuss-free:

Pre-designed modules to save you the hassle, with results delivered to your online dashboard.

Fast:

Lightning-fast turnaround to suit any last-minute project demands.

Flexible & Low-cost:

Modules come with built-in customisation options so you can tailor to your specific needs.

Robust results at affordable prices with free benchmarking.

Choose all or any of the Essentials:



Pitch Winner

Gain confidence and credibility for your pitch with same-day validation from real consumers.



Brand Tracker

Simple but smart tracking of your brand across all the major metrics you need.



Campaign Evaluation

Demonstrate the ROI of your campaign, by measuring uplifts in awareness, perceptions & behaviours, including purchase intent.



Creative Testing

Prove your creative works before you release it, with fast testing on your target market.



Concept Test

Evaluate your ideas and identify the winning concepts to outsmart your competition.



Stakeholder Perceptions

Understand sentiment and priorities to build effective stakeholder engagement strategies.



Employee Experience

Build and test effective strategies that drive employee engagement and retain top talent.

Get in touch



Discover more

